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# Opinion Poll-
# NPP Delegates
# 26th October 2023

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# Delegates Opinion Poll

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# Executive Summary

- A final opinion poll of NPP delegates before the 4th November 2023 primaries shows Dr Mahamudu Bawumia leading the race with 43.5% of the votes and his closest challenger, Hon, Kennedy Ohene Agyapong in second place with 23.5%. Francis Addai Nimoh is third with 0.4% and Dr Owusu Afriyie Akoto is forth with 0.3%. 14.0% of the delegates declines to disclose who they will vote for even though they have made the decision while 18.3% said they were undecided.
- As 32.3% of delegates would either not disclose or undecided, it is impossible to just use the headline polls to determine the eventual winner. If the headline poll, the most optimistic scenario for DMB, the predicted outcome of the election would be as follows:
  - Dr Mahamudu Bawumia, 65.3% and
  - Kennedy Agyapong, 34.2%
- However, assuming most of the undisclosed voters gravitate towards Kennedy Agyapong, then predicted outcome of the race would be as follows:
  - Dr Mahamudu Bawumia, 58.4% and
  - Kennedy Agyapong, 40.4%
- Though Kennedy Agyapong is likely to win the Central and Ashanti regions with Greater Accra up for grab, his poor showing in the Northern, North East, Savannah, Upper East and Upper West regions is likely to cost him the primaries with Dr Bawumia likely to emerge as the winner of the NPP primaries.

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# Methodology

# Methodology and Approach:

- Sample size: 4,311 delegates were interviewed
- Confidence level: 99% and MoE of 1.91%.
- The results are based on “likely voters” model. Views of delegates who will not vote was discounted
- The poll is longitudinal and was carried among polling station executives in all the 275 constituencies.
- Field interviews were conducted using Computer Assisted Telephone Interview (CATI) between 2nd October -11th October 2023.

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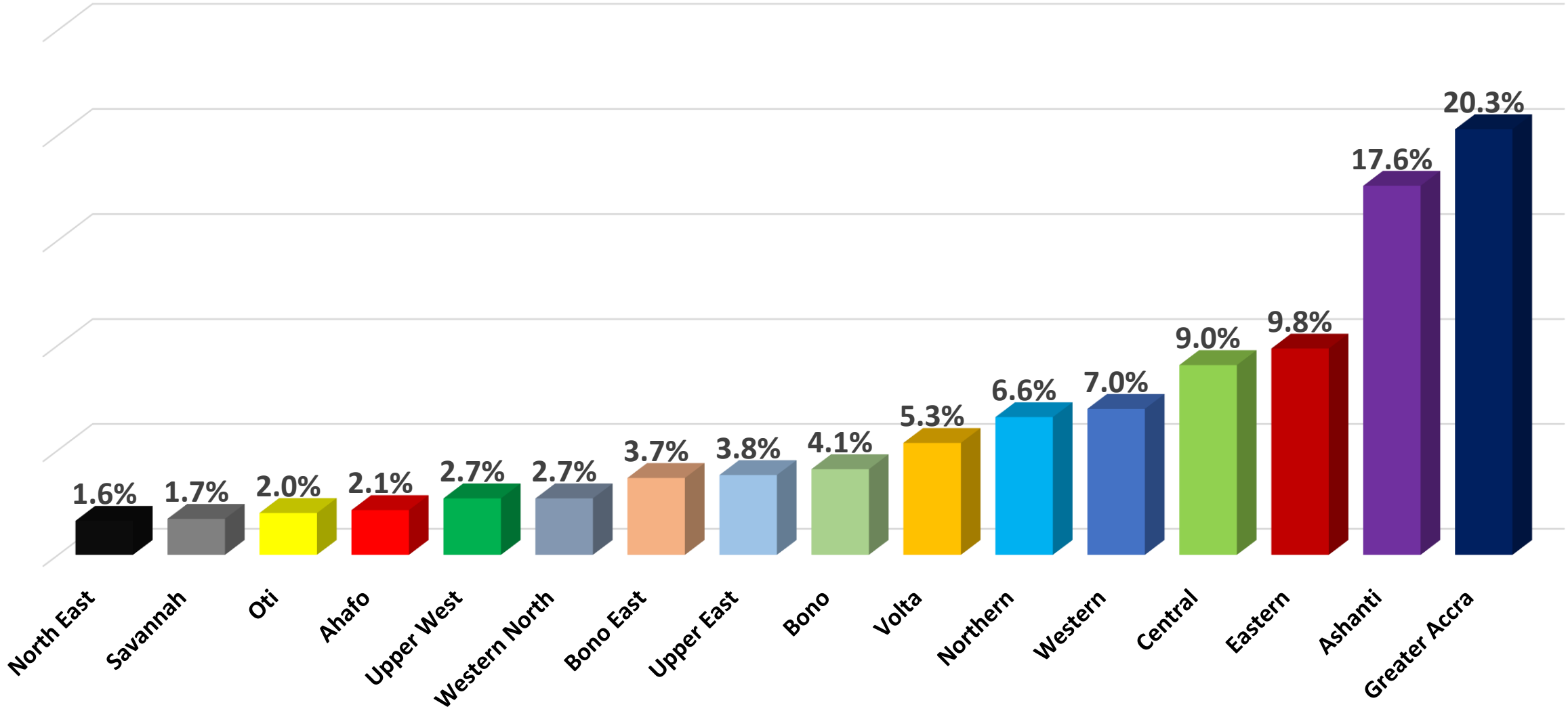
# Demographics

# Regional Sample Allocations

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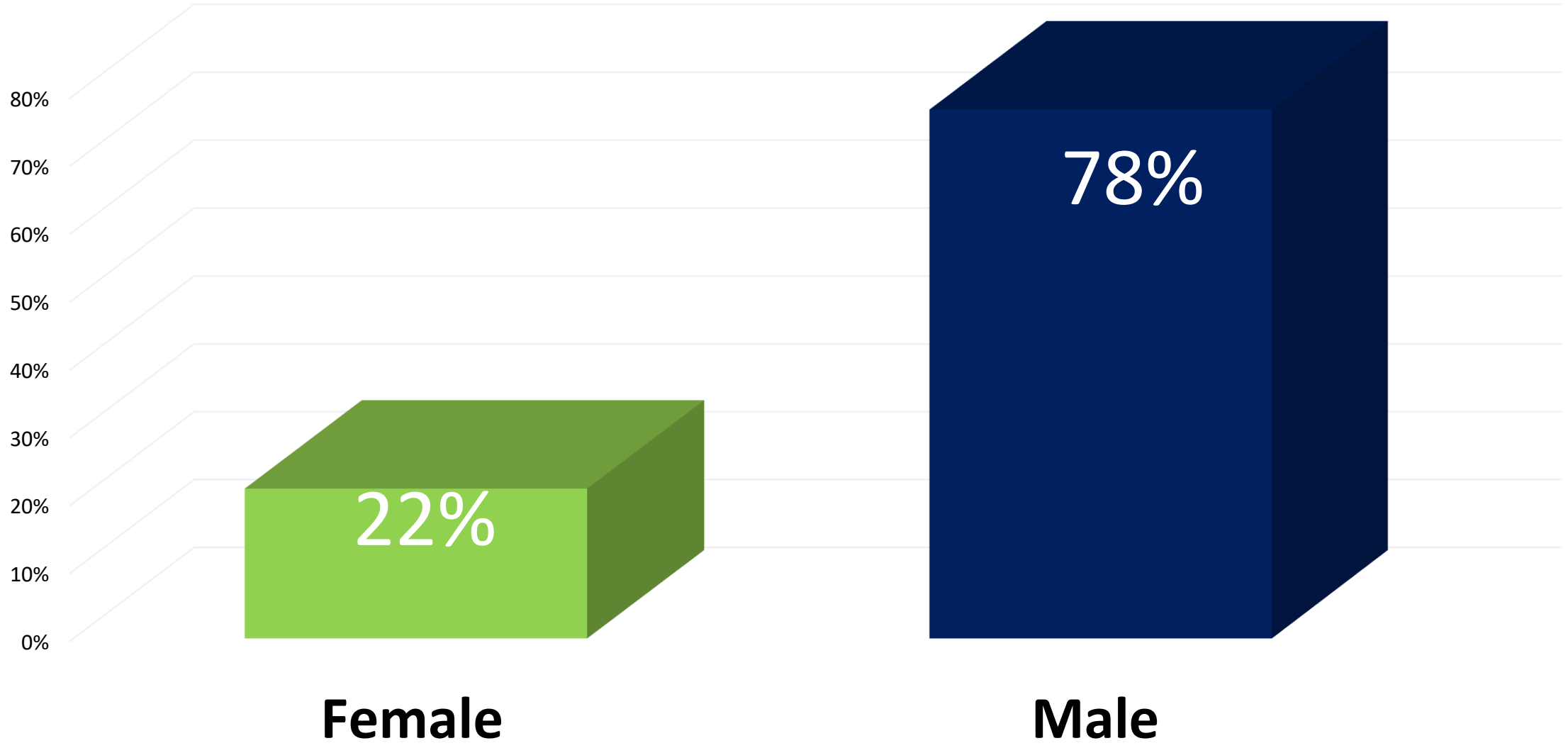
# GENDER

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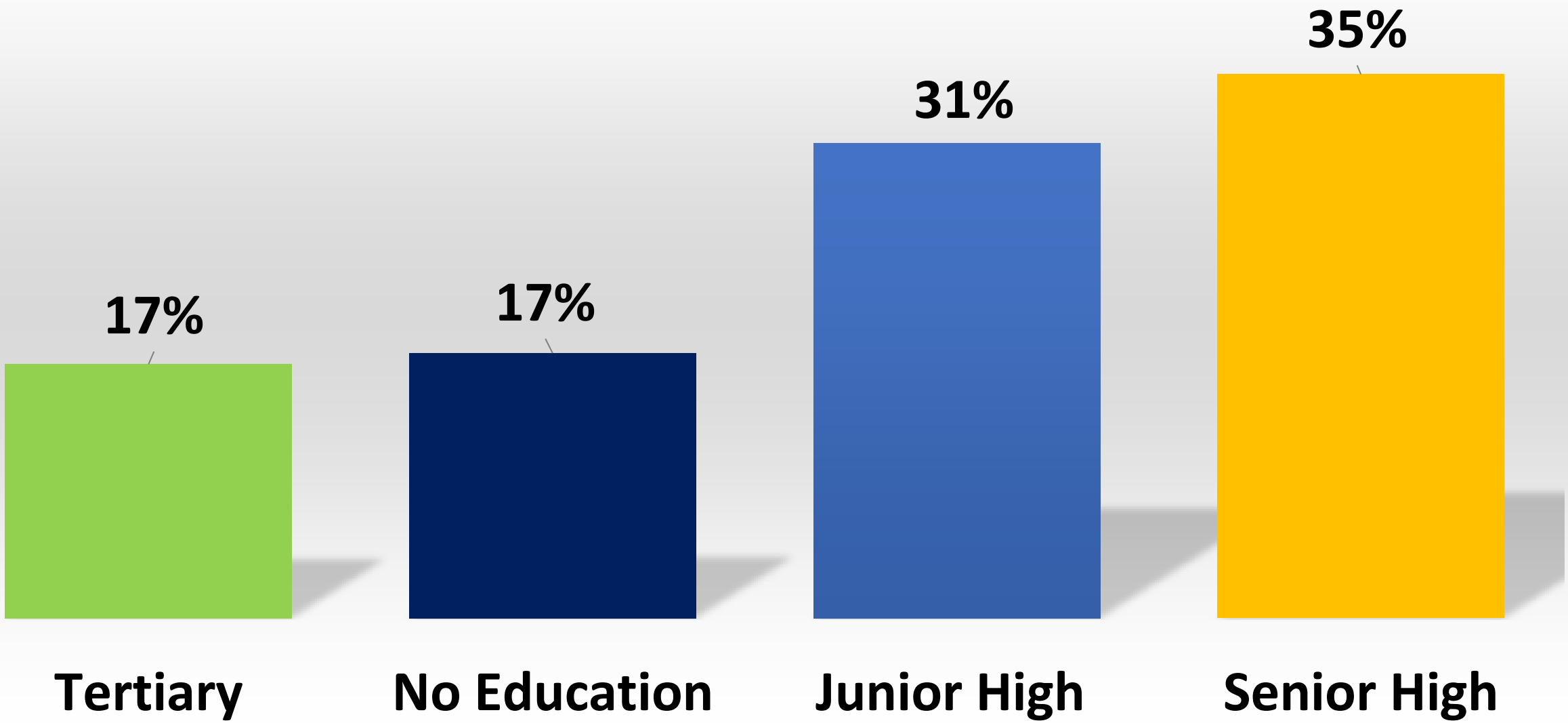
# Educational Level

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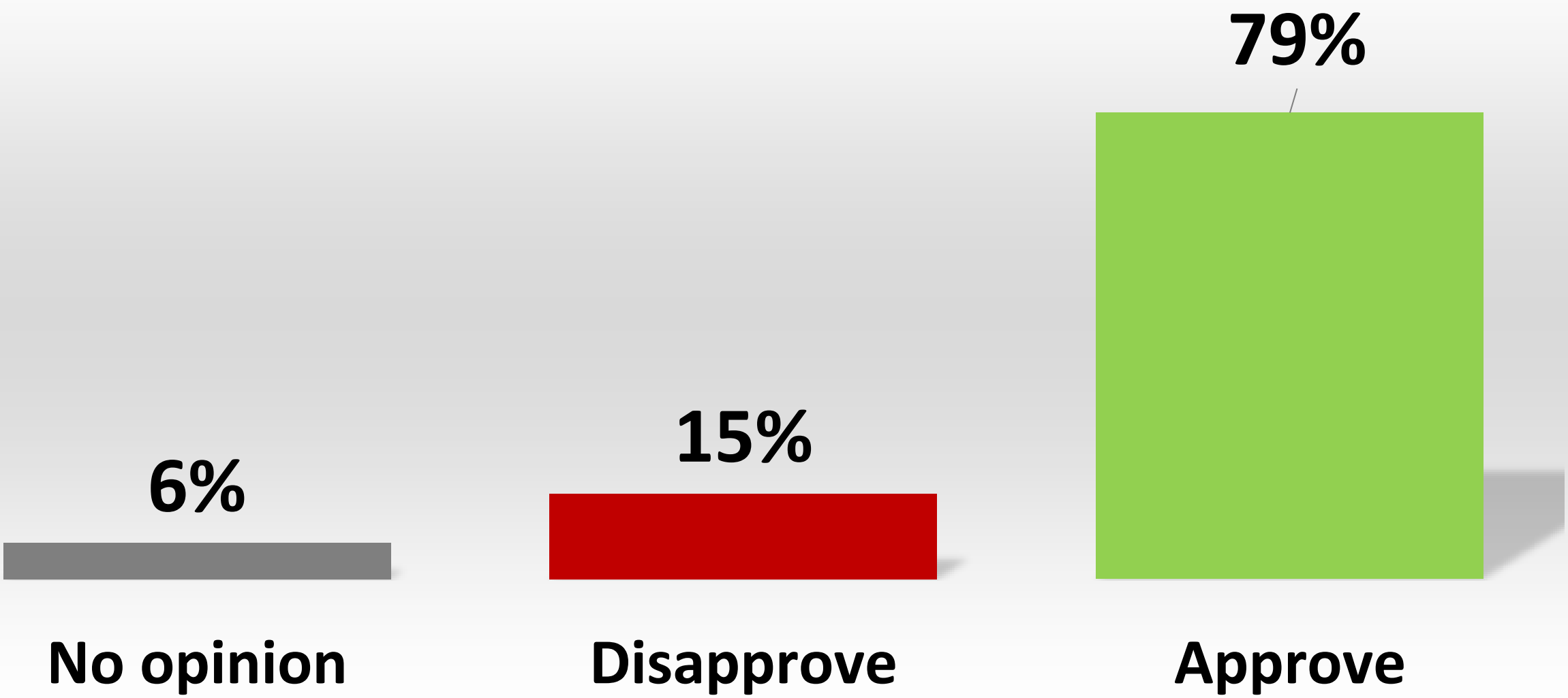
# President's Performance Approval

# President's Job Approval

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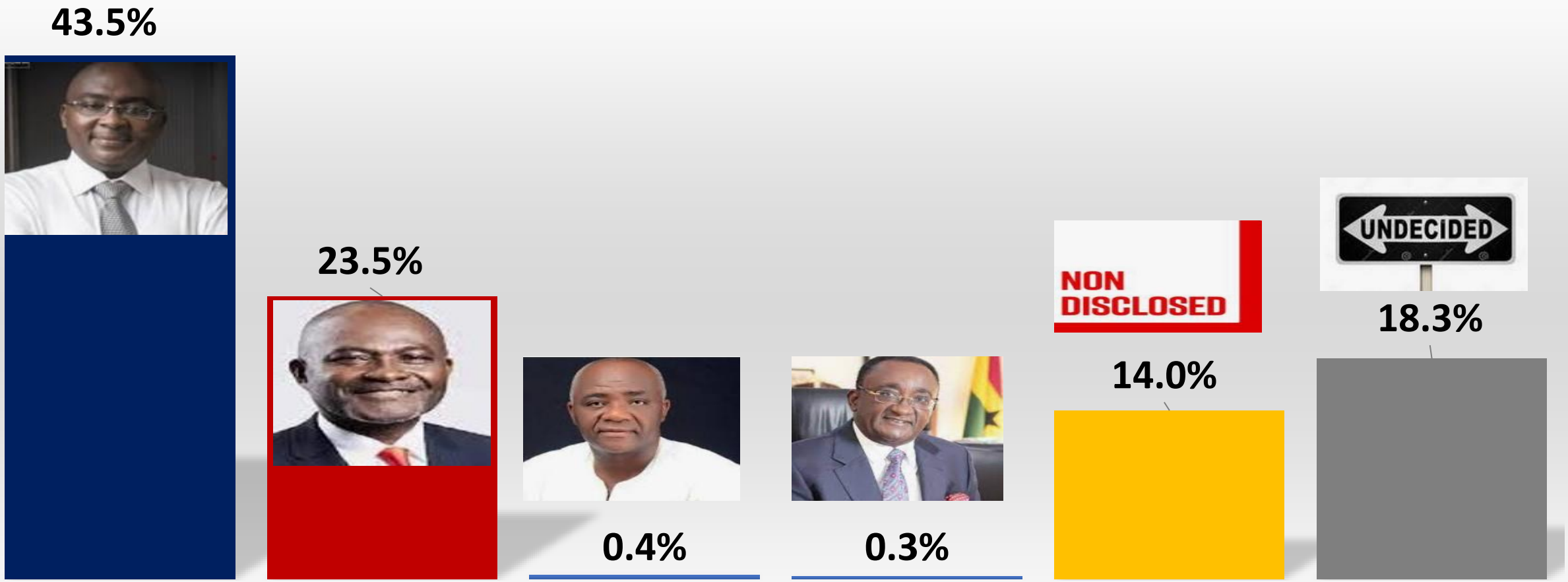
# Polls-Presidential Primaries

# NPP Primaries

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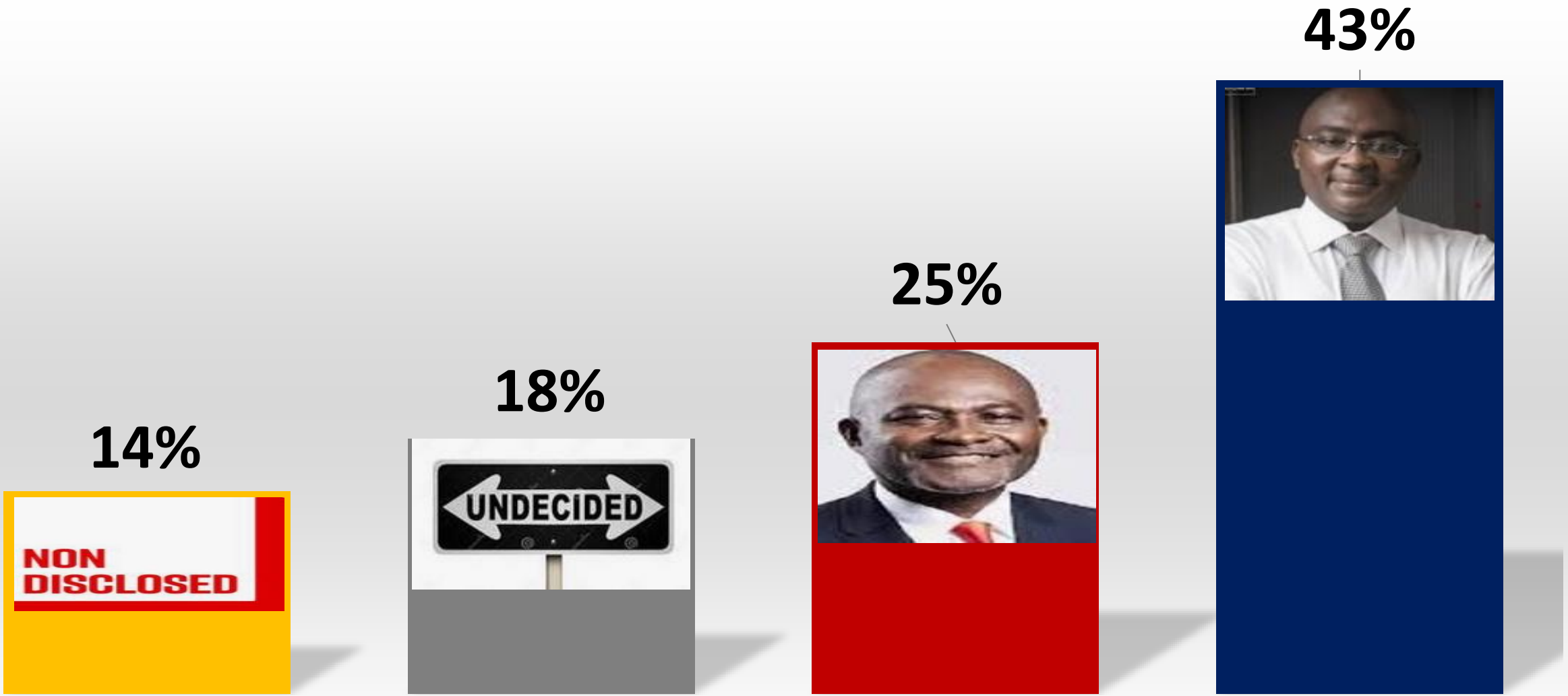
# Runoff: DMB v KOA

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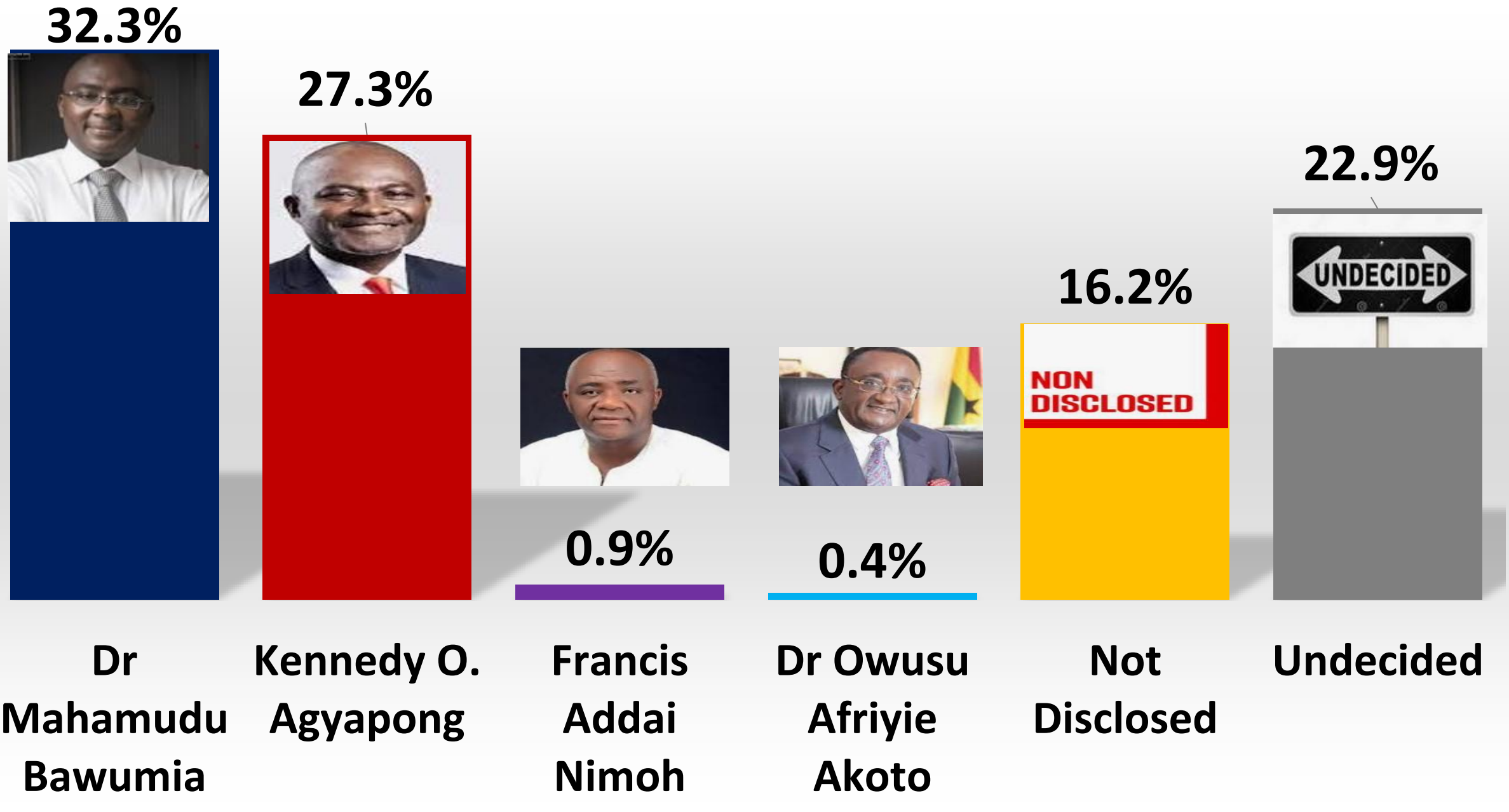
# Swing Regions-Results GAR, CR & WR

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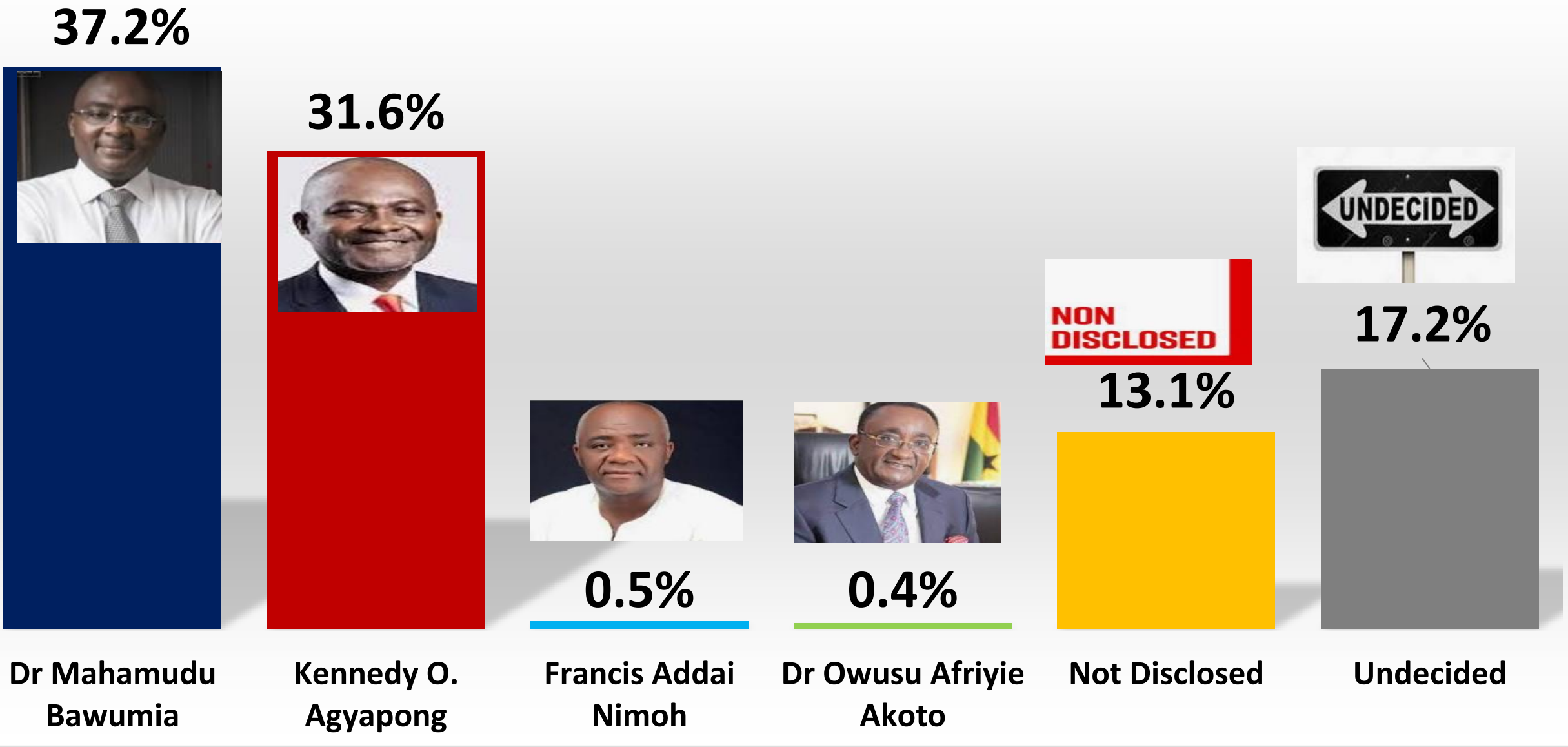
# Akan Regions-

## AHR, BER,BER, AR, ER, CR, WR & WNR

# Akan Regions

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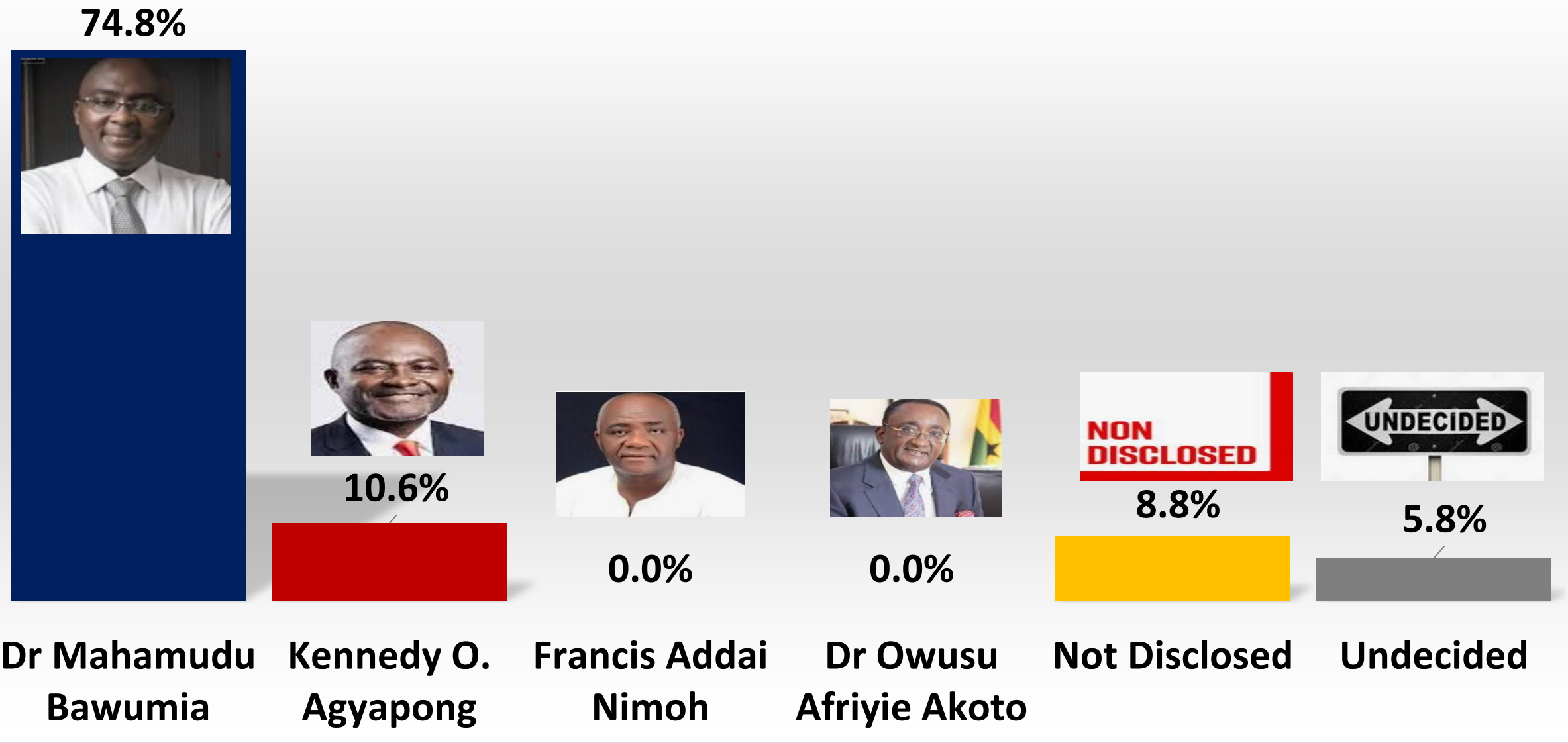
# Northern Regions-

## NR, NER, UER, UWR & SR

# Northern Regions

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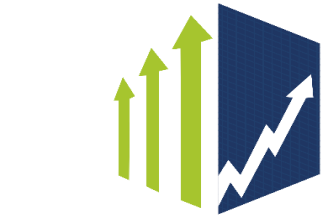
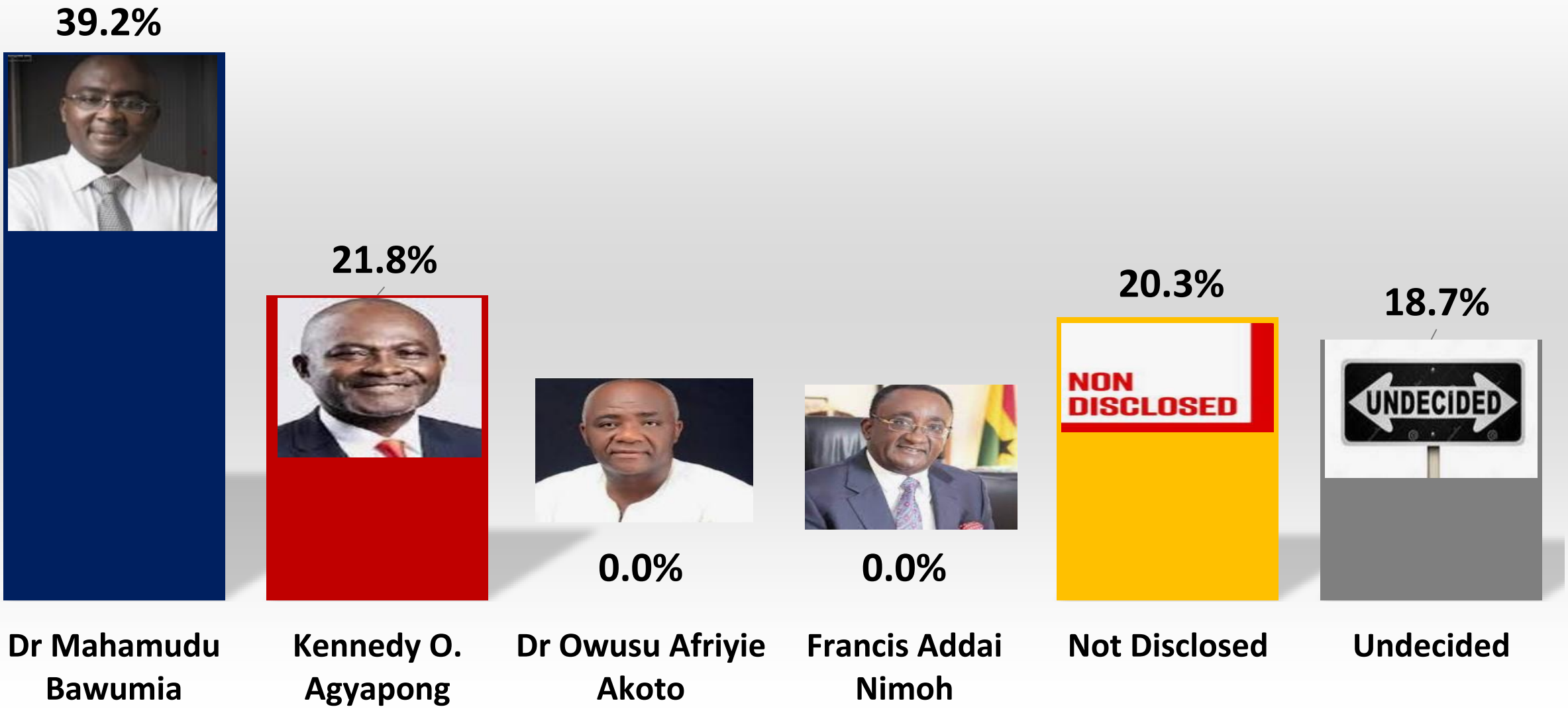



# VR & OR

# Volta and Oti Regions

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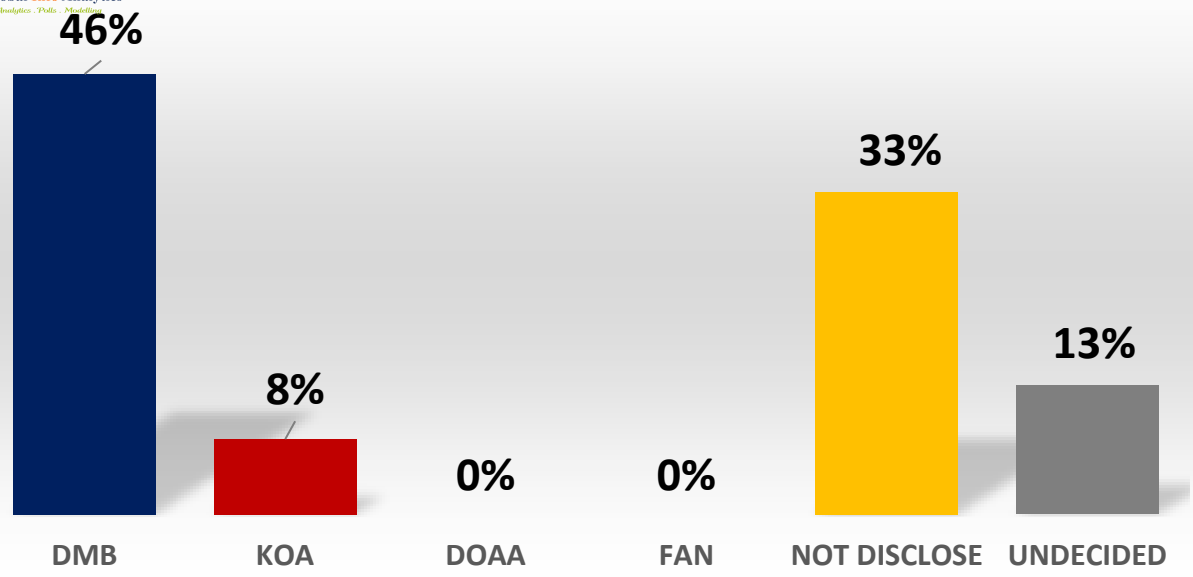
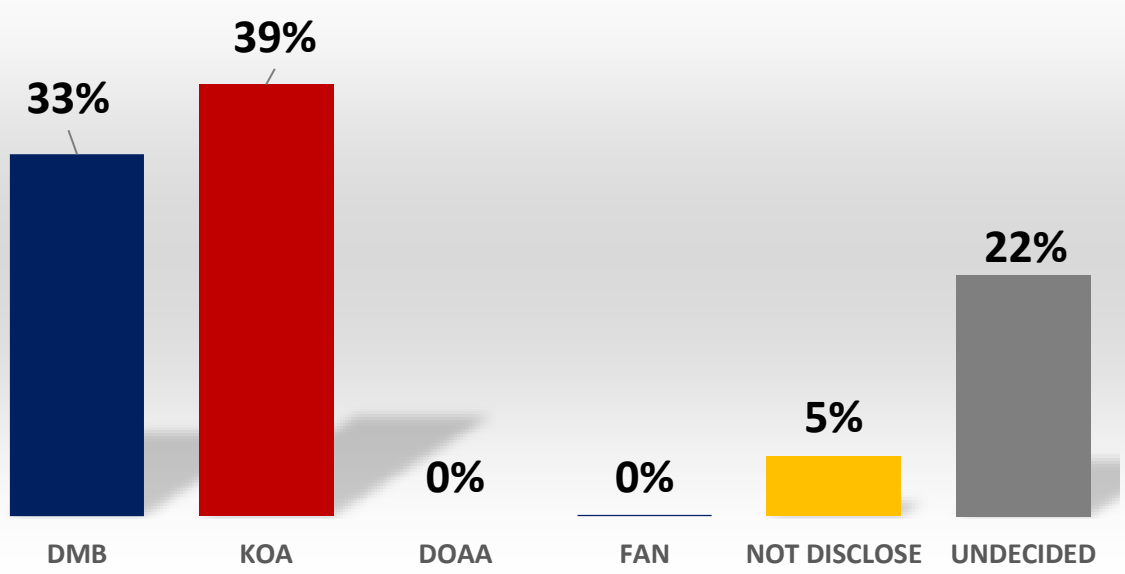
# Regional Results

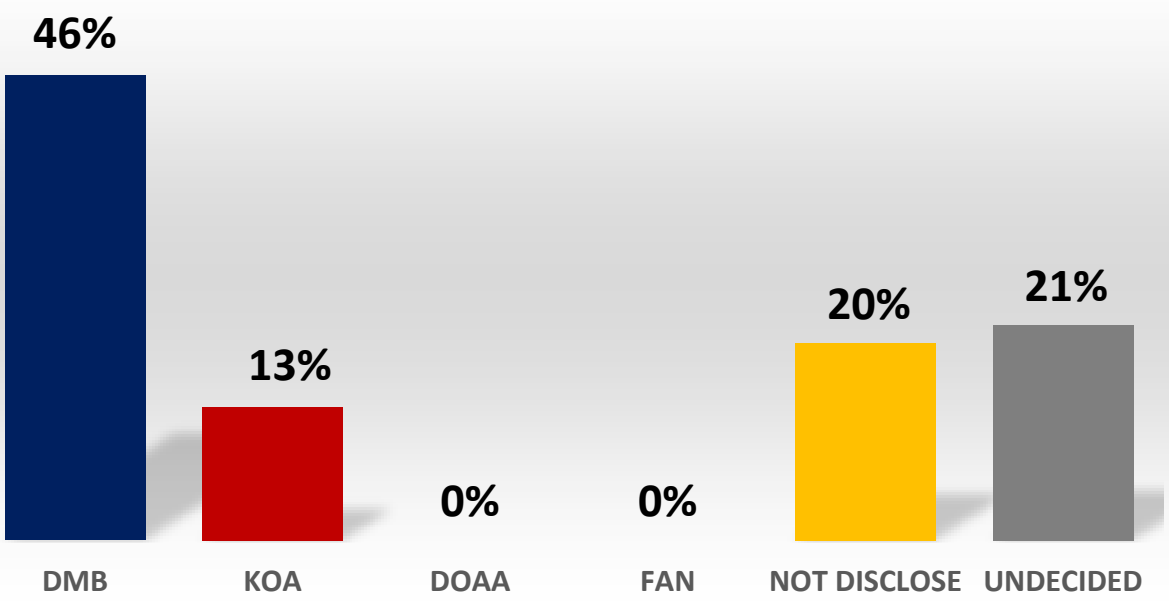
## Ahafo Region



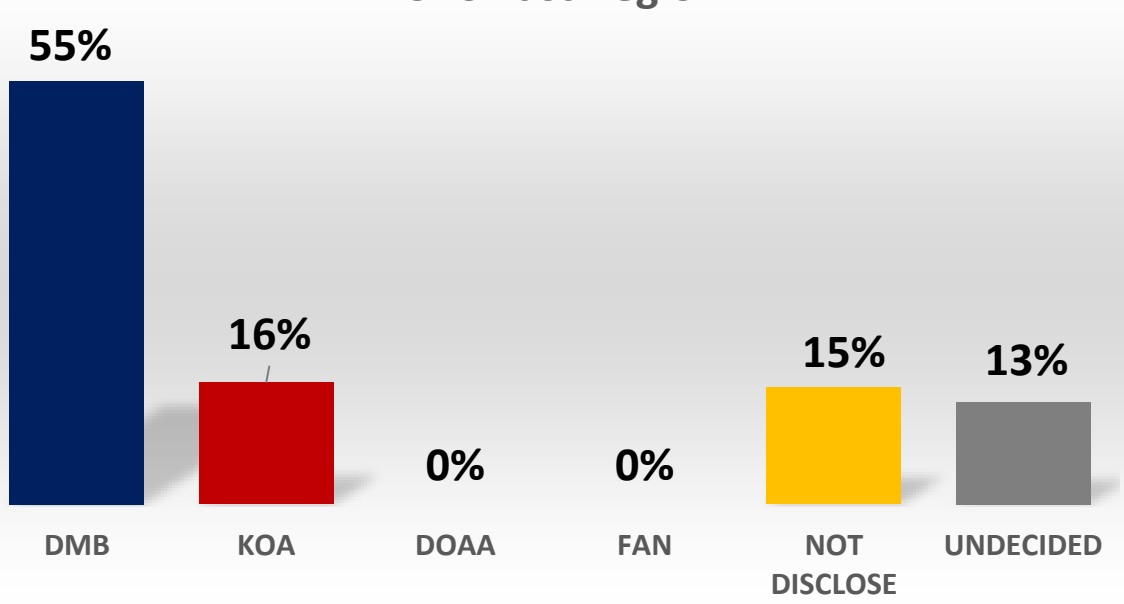

## Ashanti Region



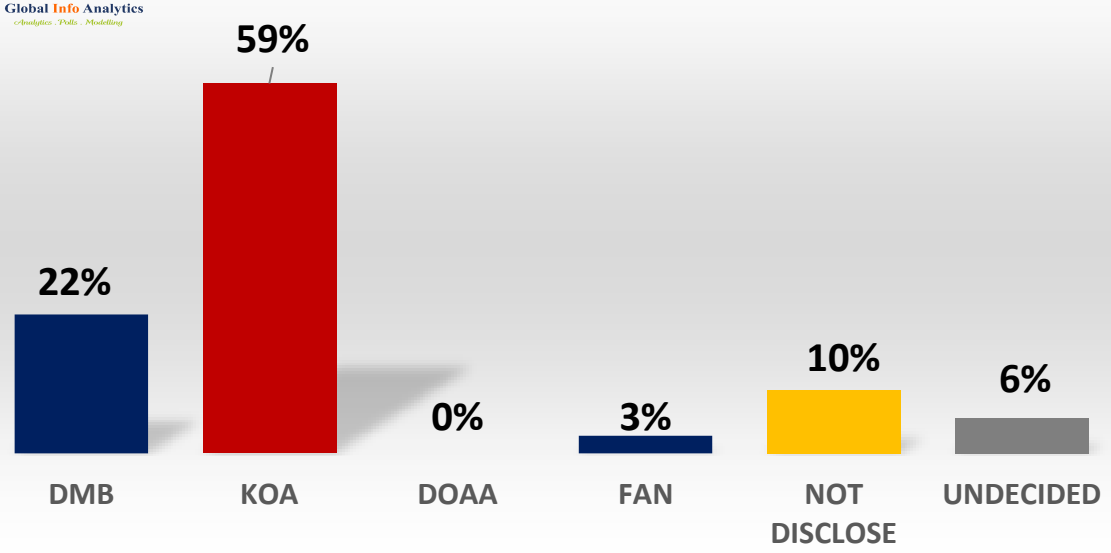

## Bono Region



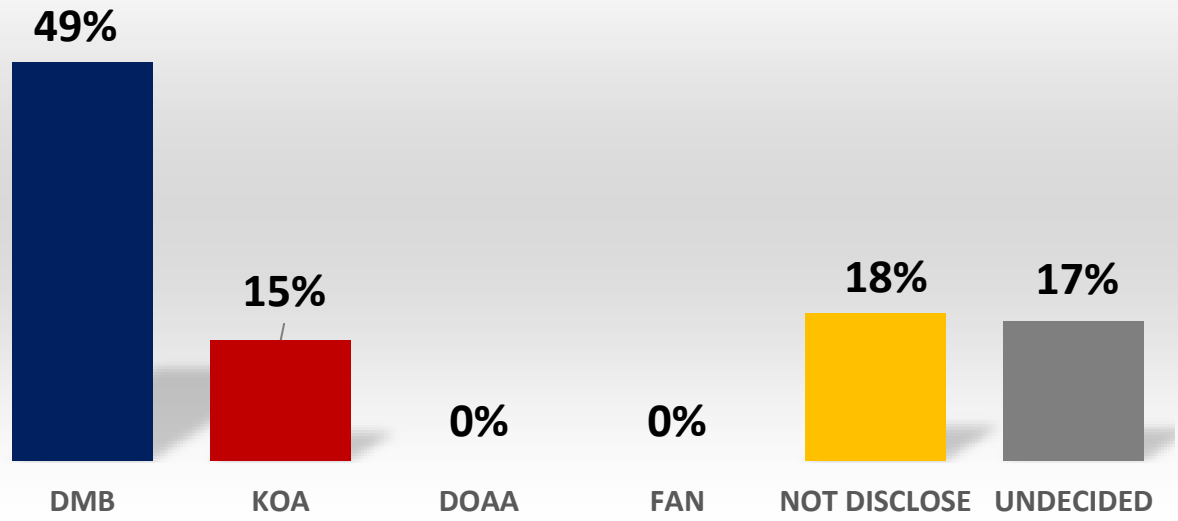

## Bono East Region



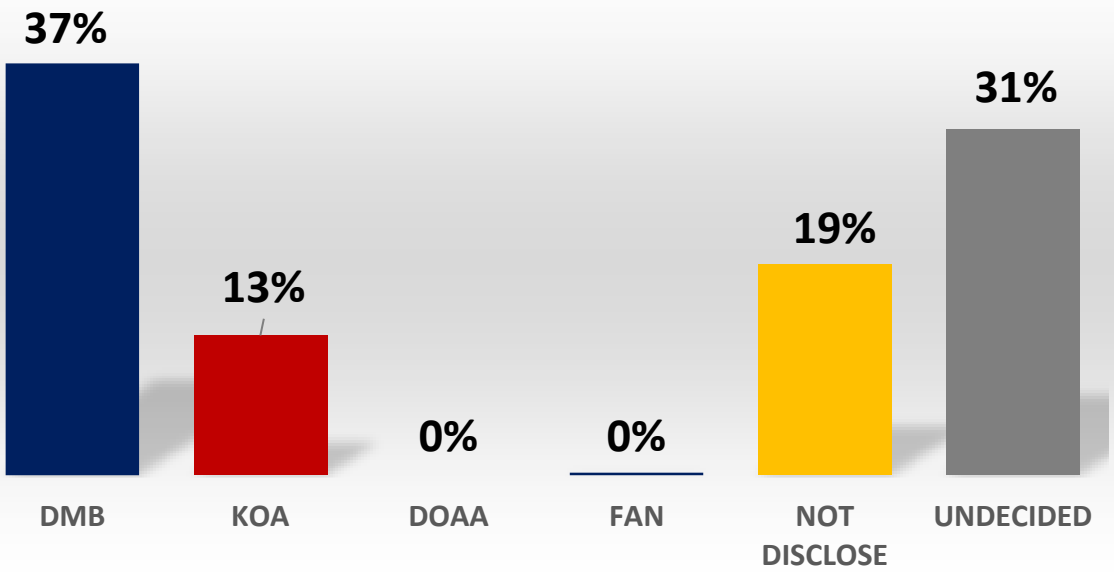
## Central Region



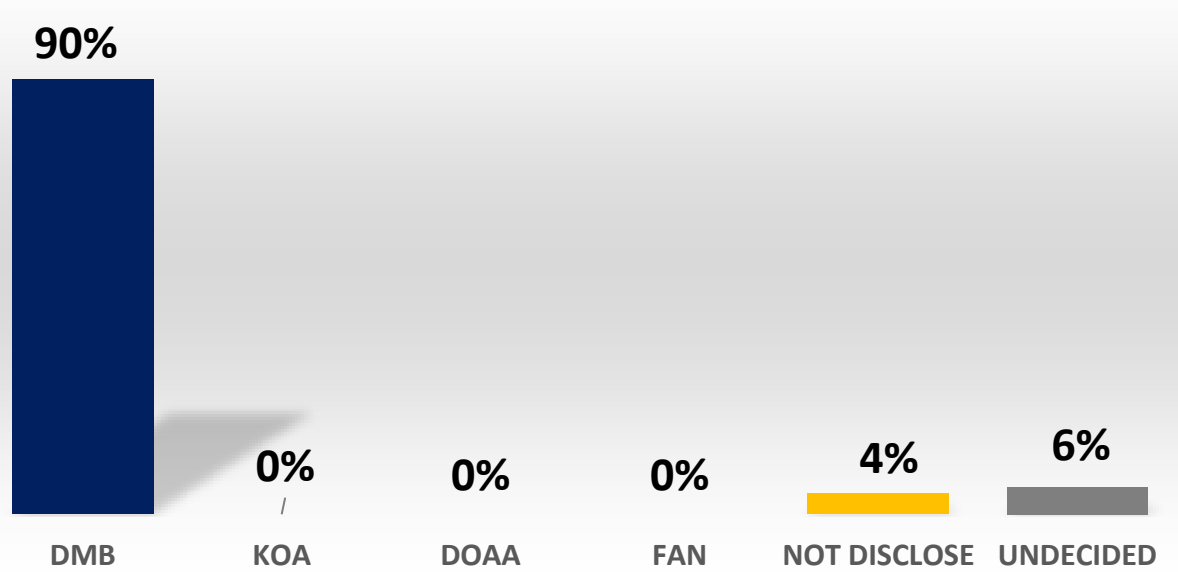

## Eastern Region



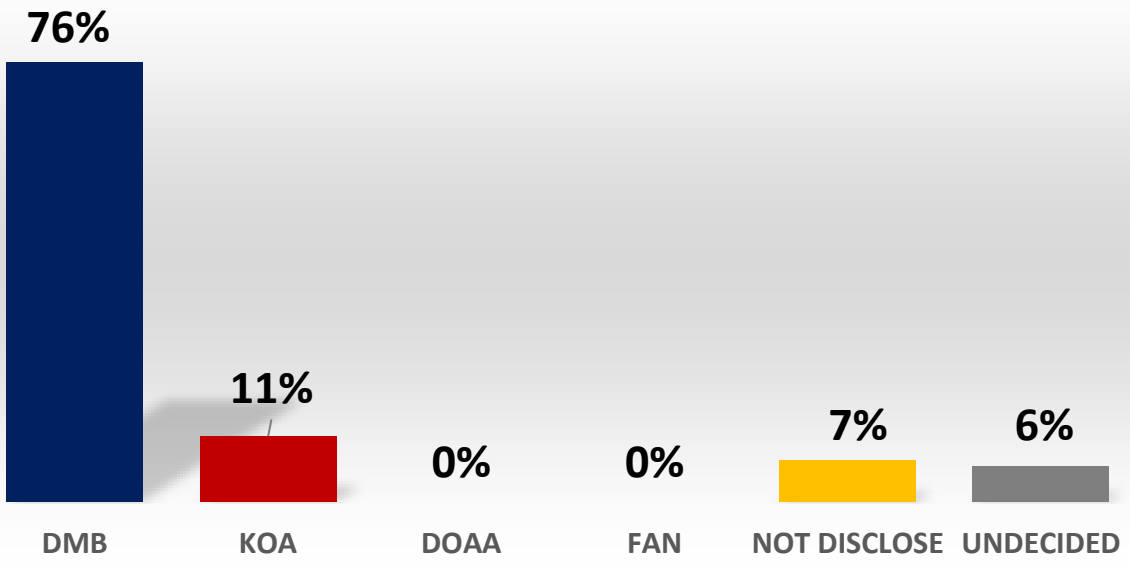

## Greater Accra Region



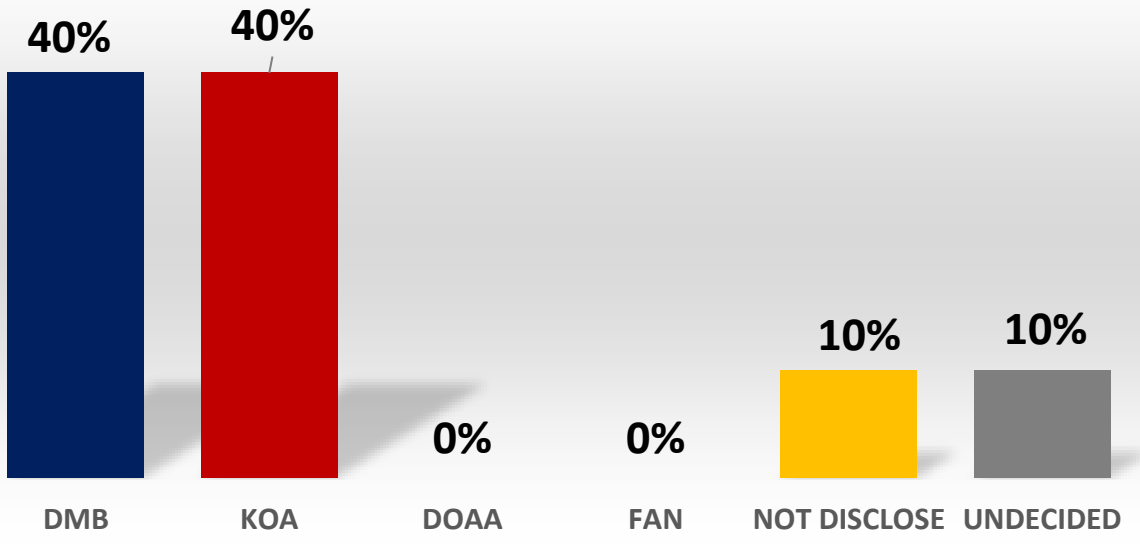

## North East Region



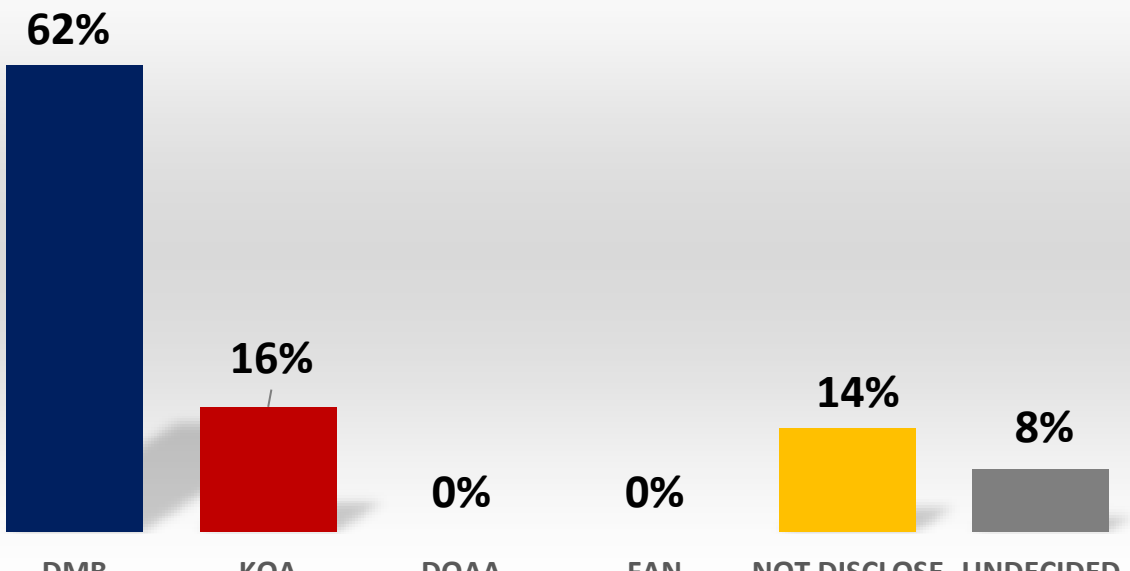
## Northern Region



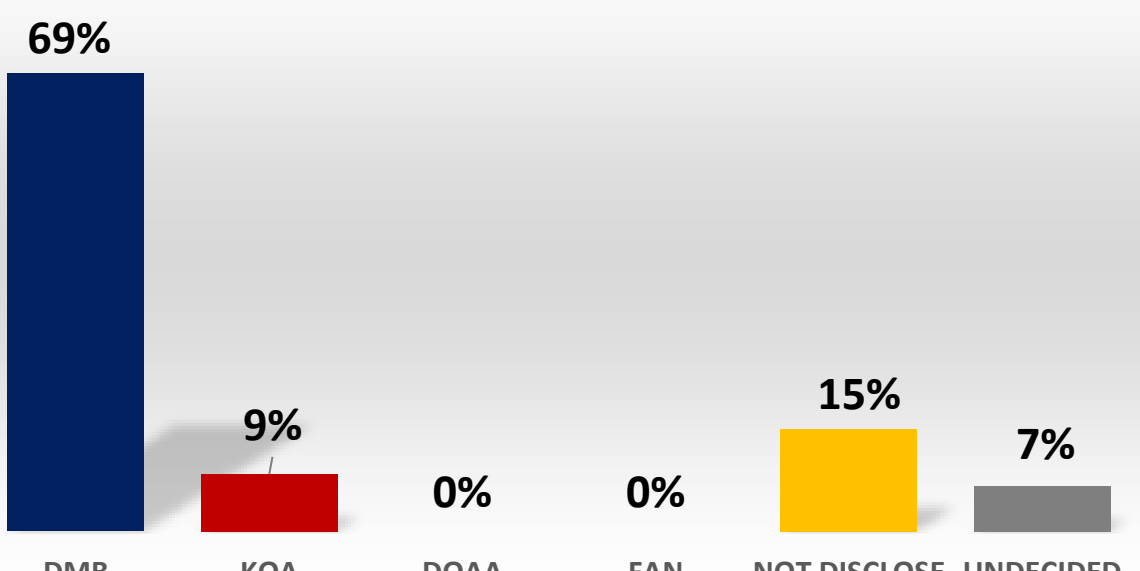

## Oti Region



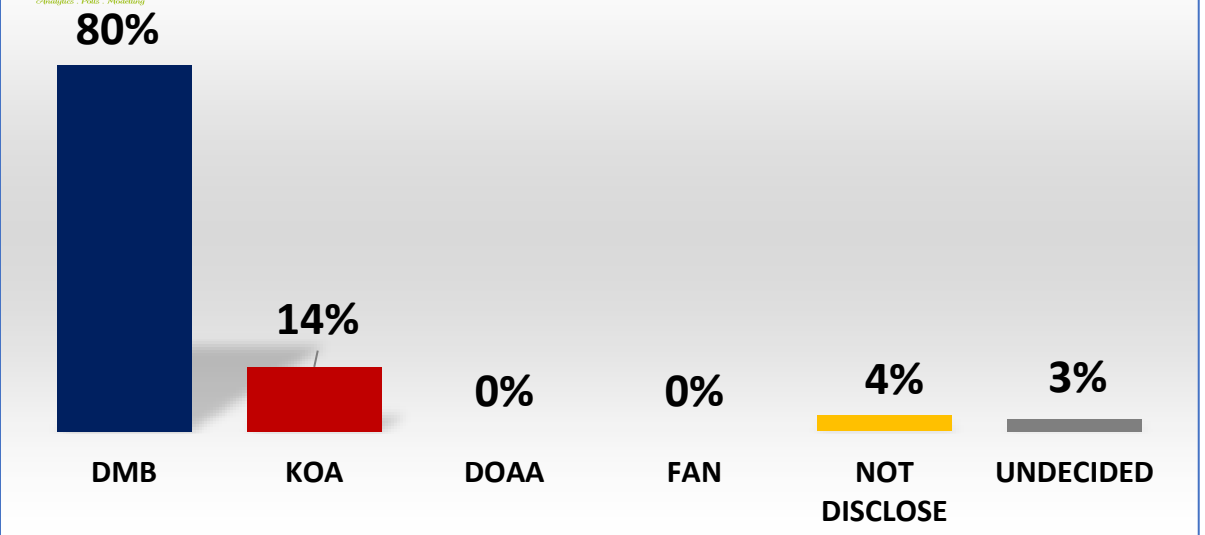

## Savannah Region



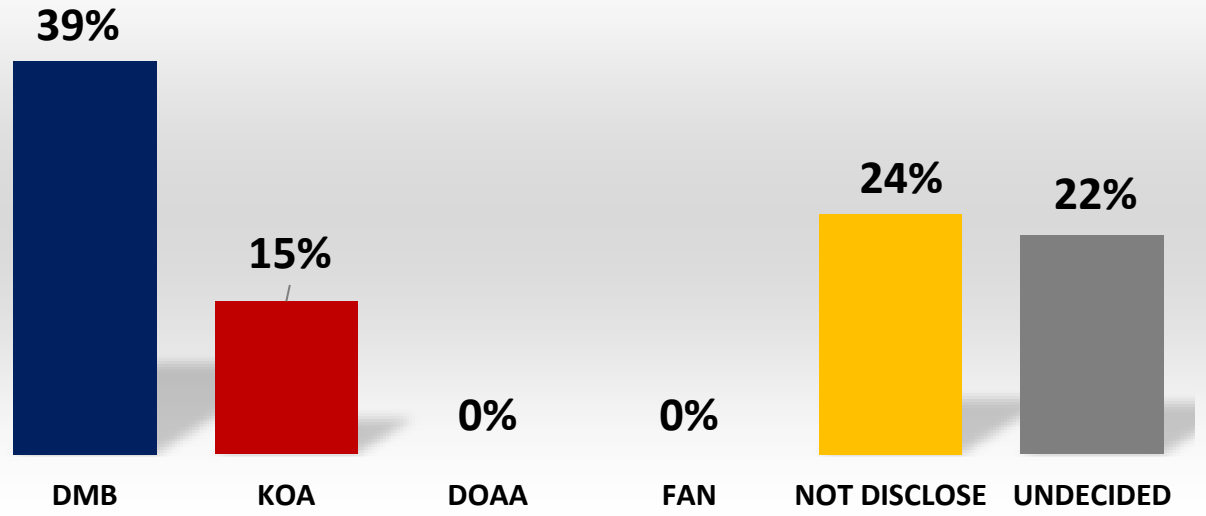

## Upper East Region



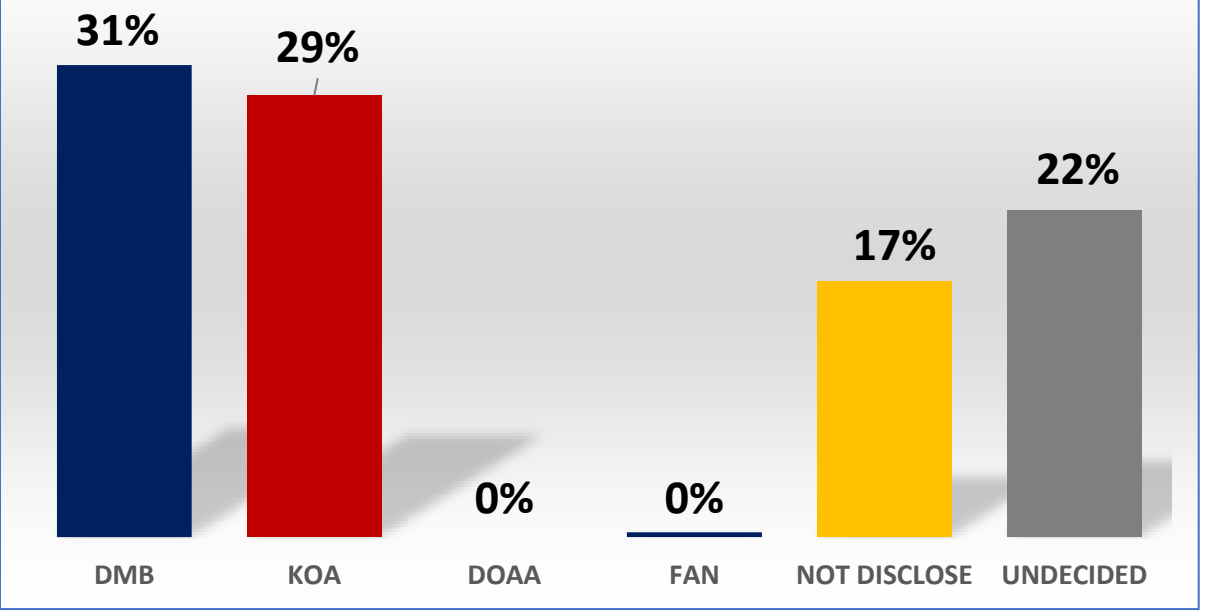
## Upper West Region



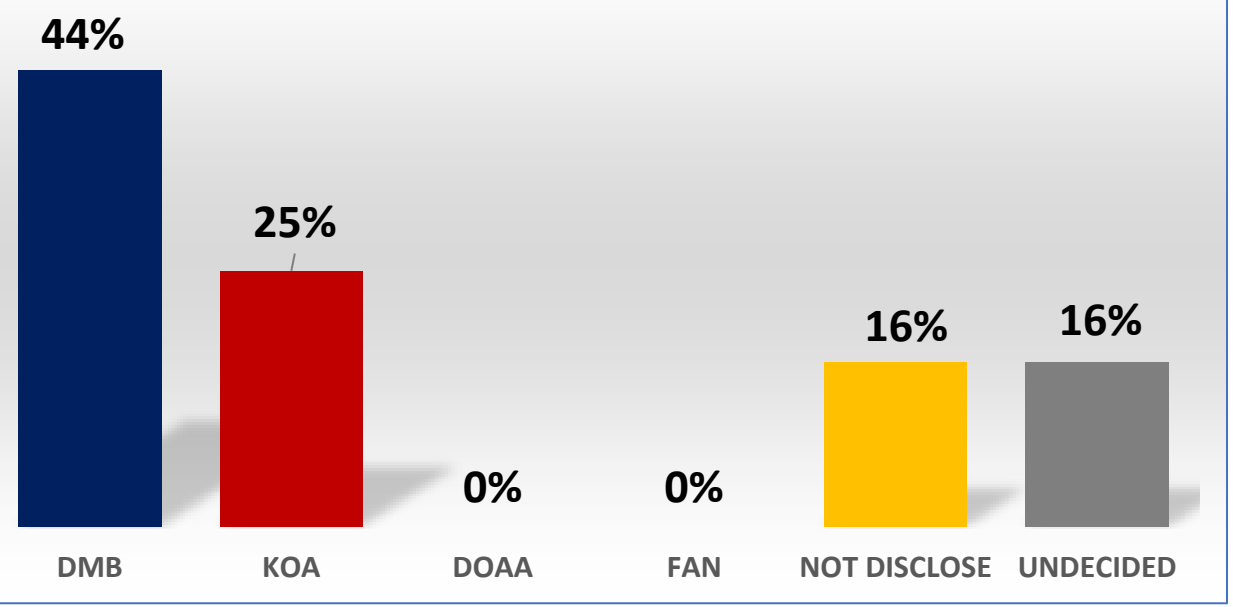

## Volta Region




## Western Region




## Western North Region



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# National Trend

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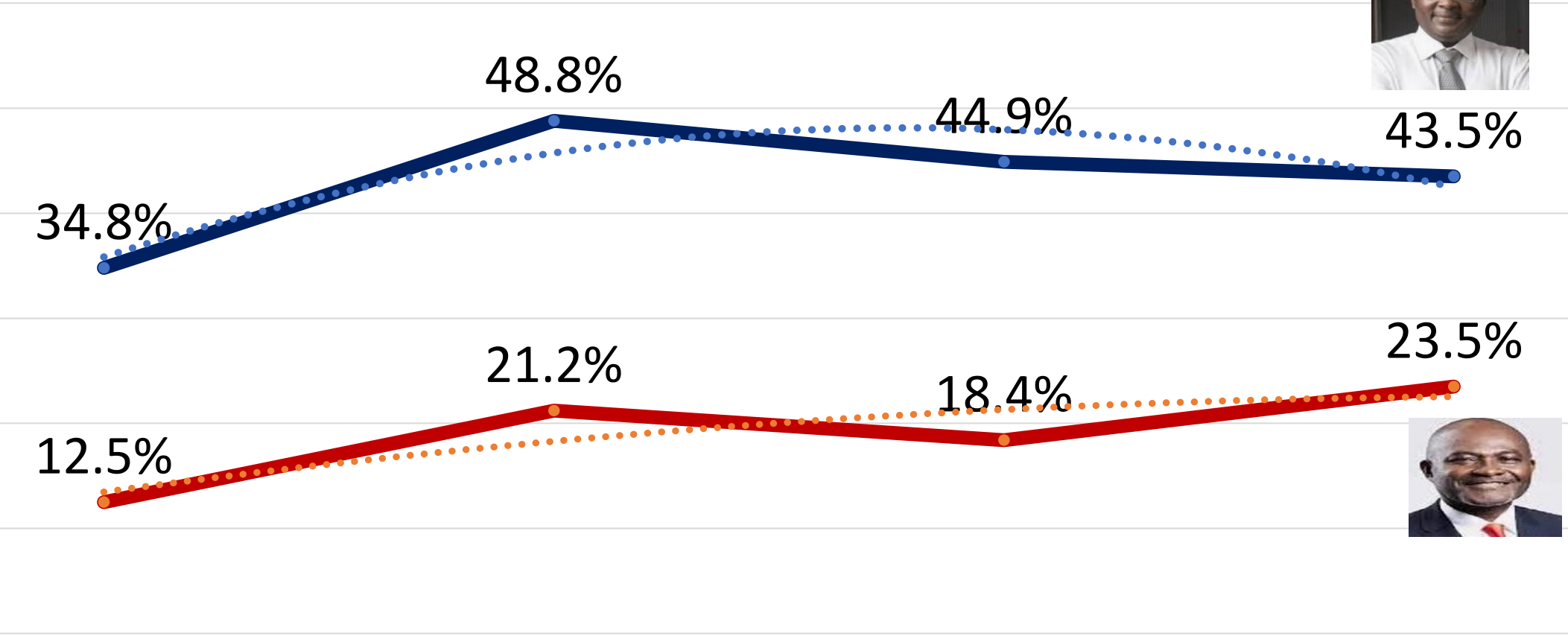
# DMB v KOA –Trend Analysis



# Undisclosed /Undecided-Trend Analysis

15.10%
12.1%
20.0%
18.3%
8.9%
11.0%
16.6%
14.1%

June--14
Sept--05
Sept.--10
Oct--11

UNDISCLOSED
UNDECIDED
Poly. (UNDISCLOSED)
Poly. (UNDECIDED)

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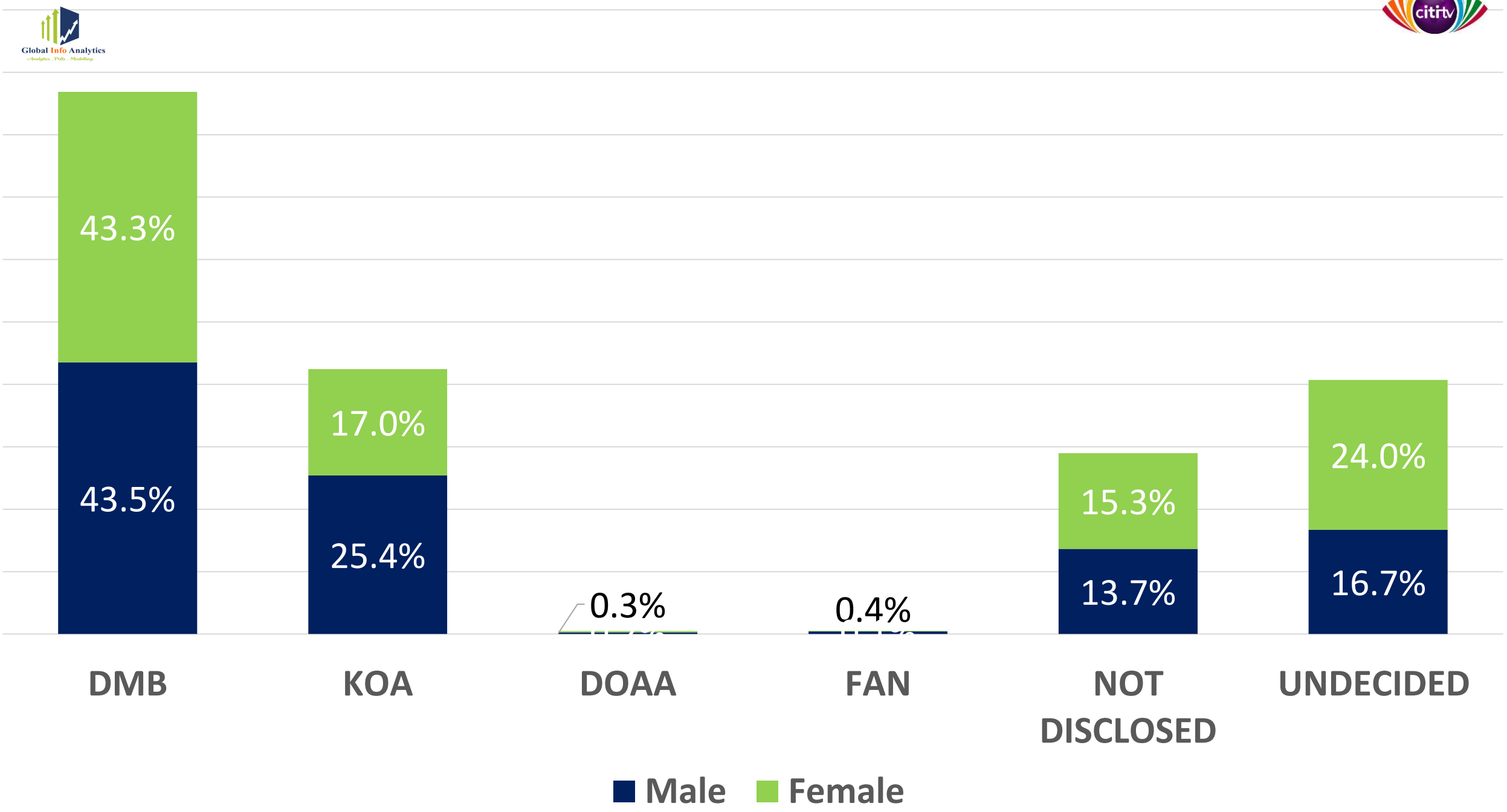
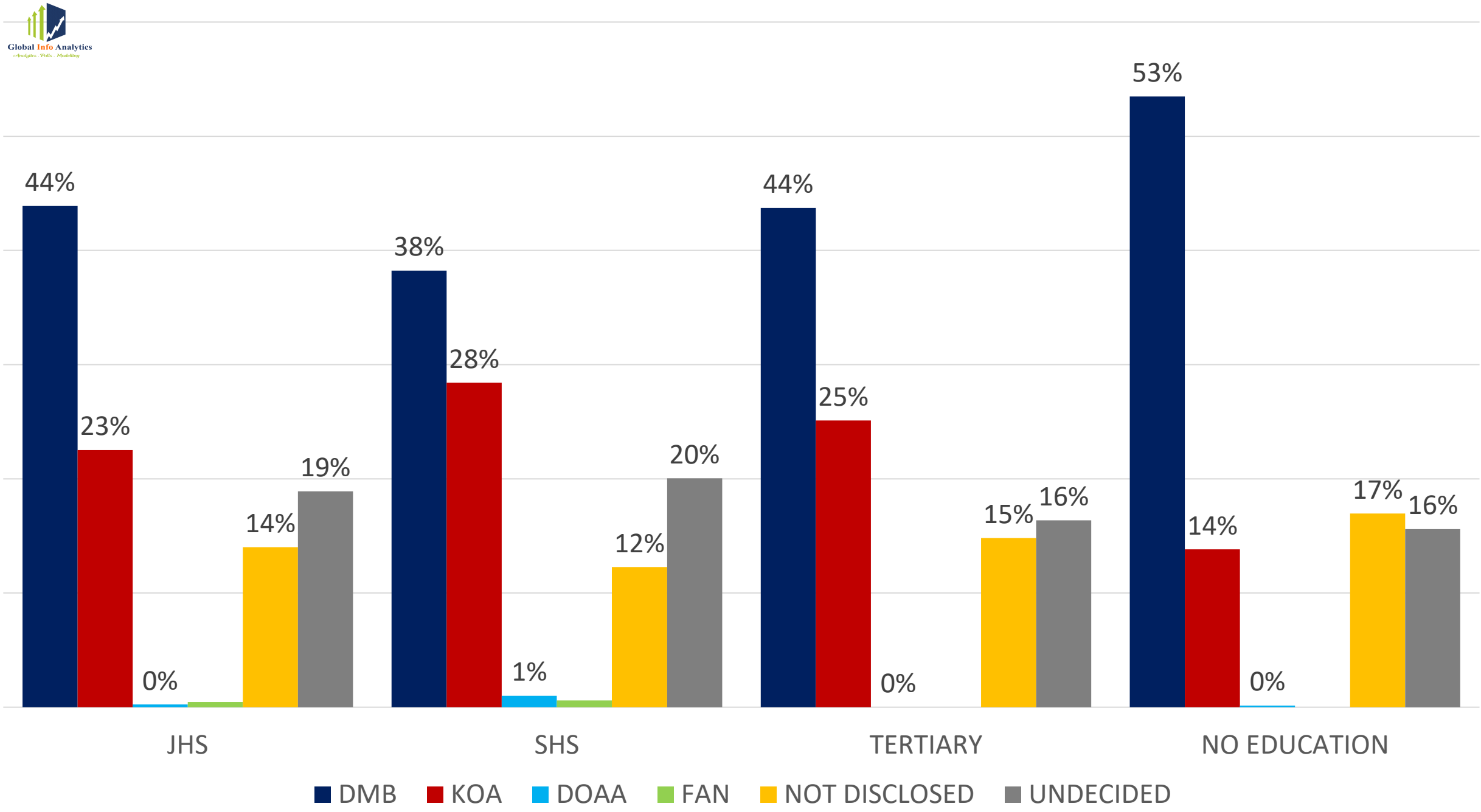
# Results-Gender


43.3%
43.5%
17.0%
25.4%
0.3%
0.4%
15.3%
13.7%
24.0%
16.7%
DMB
KOA
DOAA
FAN
NOT DISCLOSED
UNDECIDED
Male
Female

# Results-Educational Level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44%
23%
0%
14%
19%
38%
28%
1%
12%
20%
44%
25%
0%
15%
16%
53%
14%
0%
17%
16%
JHS
SHS
TERTIARY
NO EDUCATION
DMB
KOA
DOAA
FAN
NOT DISCLOSED
UNDECIDED

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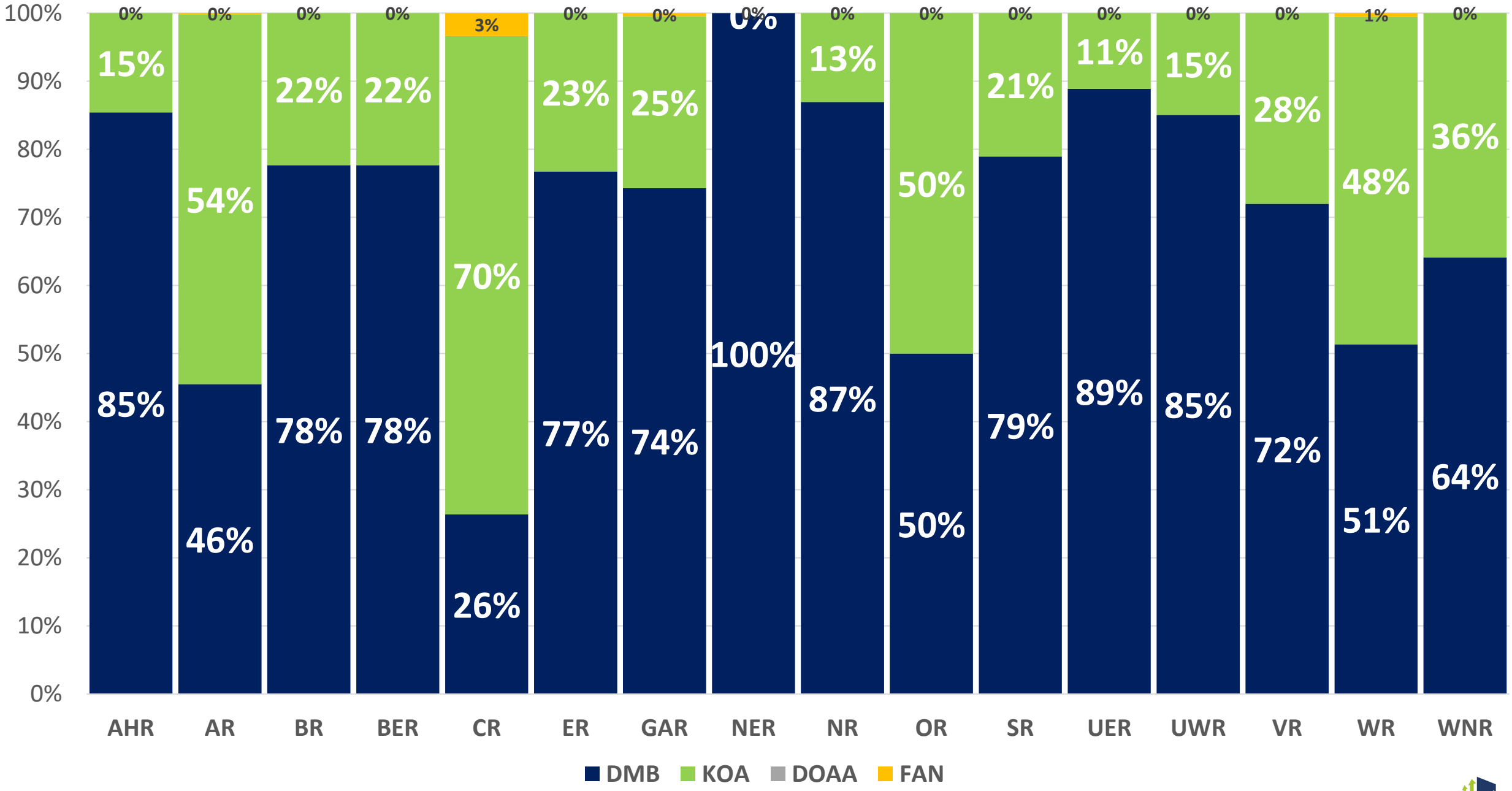
# Regional & National Predictions Assuming delegates breakout the way they voted in poll

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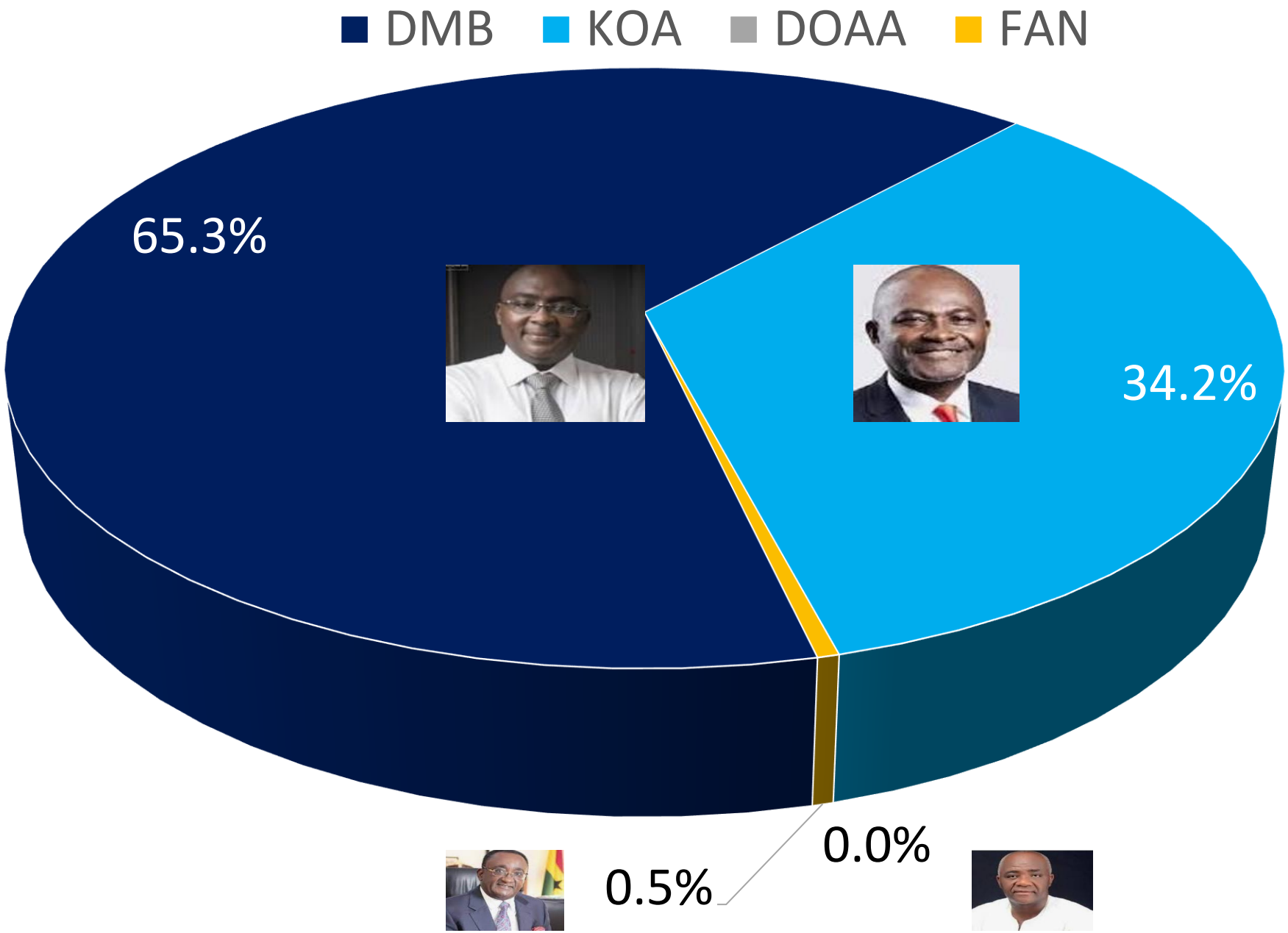

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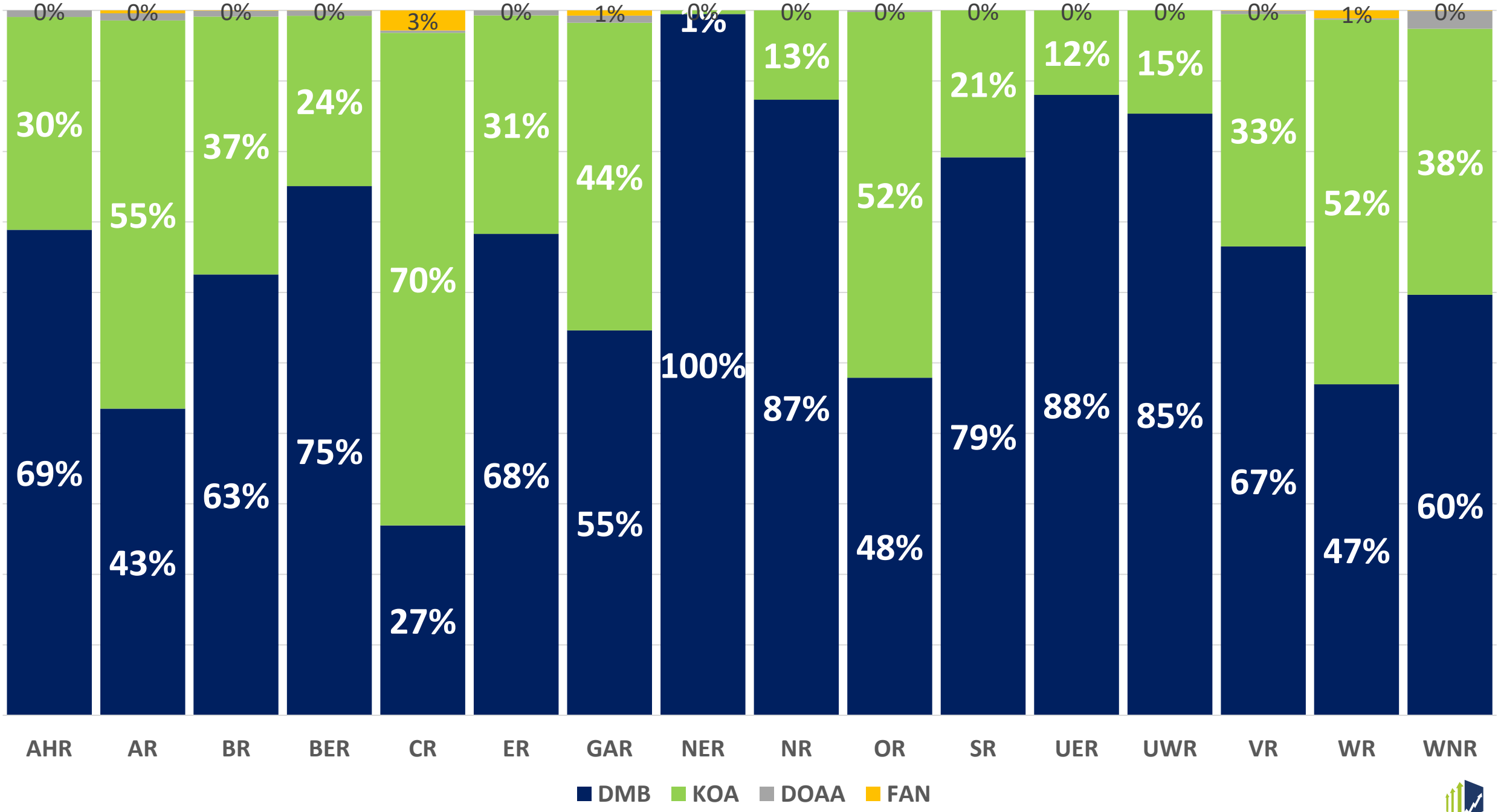
# Regional Predictions Assuming undecided and undisclosed delegates breakout heavily in favour of KOA

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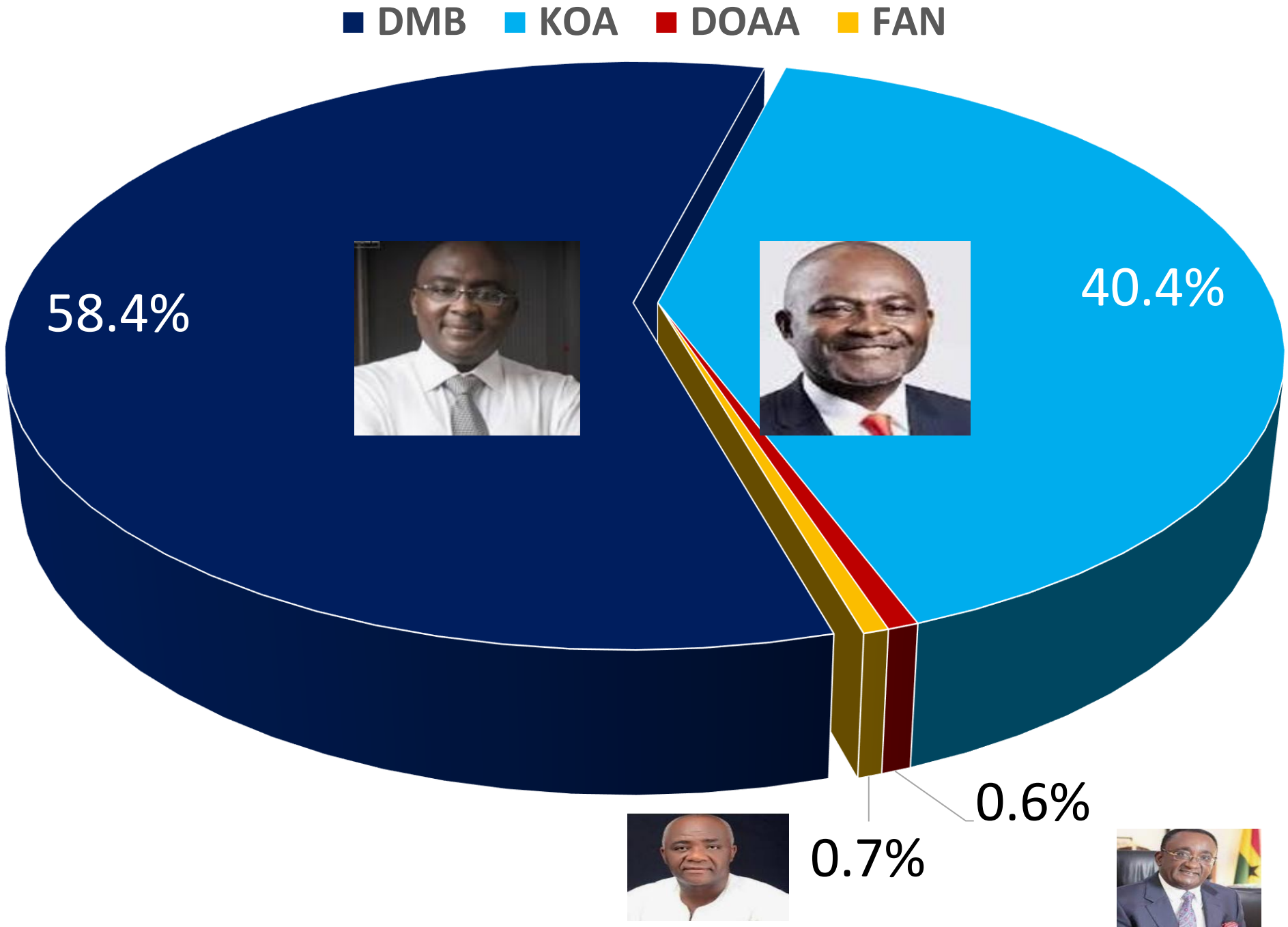

# End